

COLORADO ---

HOME OF THE MAJESTIC ROCKIES

. . . . extends an exhilarating welcome to our AWA ladies. The splendid accommodations of The Broadmoor plus some of the world's most spectacular scenery combine to insure an unforgettable experience at this Annual Meeting . . . with cool nights and clear sunny days providing a perfect setting for a wonderful week with your many AWA friends. The Ladies Hospitality Center will be open Sunday at noon and every day thereafter from 9:00 a.m. to 5:00 p.m. in the Pompeian Room. Meet your friends here and plan to enjoy each day to the fullest. Your hostesses will be the wives of AWA Officers and Board Members. Start this convention week with a visit to the Hospitality Center on Sunday afternoon — there will be refreshments starting at 2:00 p.m.

This handy little Ladies Program will help you schedule an exciting week — and your registration envelope has additional information to help plan your leisure time. Also, the ladies' gift this year was specially selected and individually made up as a reminder of colorful Colorado.

Golf and tennis tournaments have been arranged for both ladies and men — with Jim Scanlon in charge. There will be some attractive prizes for the winners, and everyone will have fun. Details on how to participate are in your registration envelope.

Coffee, orange juice and sweet rolls will be served from 9:30 to 11:00 a.m. in the Ladies' Hospitality Center. The day has been kept open so that you can become acquainted with and enjoy some of the many attractions of The Broadmoor and surrounding area. In your registration envelope you will find a guide of things to see and do in the Pikes Peak region.

At 6:30 p.m. the "Welcome to Colorado" Hospitality Party, sponsored by DISTRIBUTION WORLDWIDE Magazine, will be held in the Oval, Sun and Copper Rooms on the second floor of the Golf Club House. From these rooms you have a beautiful view of the course and Cheyenne Mountain.

